Claims:

- 1. A method of delivering a parcel to a recipient, comprising:
 - a) attempting a delivery at a primary location; and
- b) if the delivery fails, delivering the parcel to a preferred redirection location;

wherein the preferred redirection location is selected by the recipient.

- 2. The method of claim 1, further comprising notifying the recipient that the parcel has been delivered to the preferred redirection location.
- 3. The method of claim 2, wherein the notification step comprises sending anemail to the recipient.
 - 4. The method of claim 2, wherein the notification step comprises sending a SMS message to the recipient.
 - 5. The method of claim 2, wherein the notification step comprises batching manual records of deliveries.
- 15 6. The method of claim 2, further comprising the recipient communicating with a delivery service to change the redirection location.
 - 7. The method of claim 2, wherein prior to step (a), the method further comprises registering with a delivery service.
- 8. The method of claim 7, wherein the registration step comprises providing the preferred redirection location to the delivery service.
 - 9. The method of claim 8, wherein the registration step comprises providing the primary location to the delivery service.
 - 10. The method of claim 8, wherein the registration step comprises generating an identifier unique to the recipient.

- 11. The method of claim 8, wherein the registration step comprises generating an identifier unique to the transaction.
- 12. The method of claim 9, wherein the primary location is a residential address of the recipient.
- 13. The method of claim 1, further comprising: if the delivery to the preferred redirection location fails, delivering the parcel to a secondary redirection location.
 - 14. The method of claim 13, wherein the secondary redirection location is a default redirection location selected by a delivery organization.
- 10 15. A system for delivering a parcel to a recipient, the system comprising:
 - a) a mobile device operated by a delivery agent;
- b) a routing means for communication with said mobile device, wherein the mobile device is adapted to notify said routing means of a failed delivery to a primary location, said routing means being
 15 adapted to provide to the mobile device a preferred redirection location selected by the recipient.
 - 16. The system of claim 15, wherein the routing means is adapted to notify the recipient that the parcel is delivered to the redirection location.
- 17. The system of claim 16, wherein the routing means comprises a routingapplication adapted to receive the failed delivery notification and provide the preferred redirection location to the mobile device.
 - 18. The system of claim 17, wherein the routing means further comprises a database adapted for communication with the routing application, the database being adapted to store the preferred redirection location.
- 19. The system of claim 15, wherein the mobile device comprises an Internetenabled PDA.

- 20. The system of claim 15, wherein the mobile device and the routing means are adapted to communicate via the Internet.
- 21. The system of claim 18, wherein the routing application is adapted to send a delivery notification to the mobile device.

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